

### Welcome to Ars Medica

#### Dear patient,

for twenty years my team and I have been dedicated to your health, with the highest degree of professionalism and the deepest passion.

Our success relies on our ability to gather the best healthcare professionals and the most advanced technologies in a welcoming, comforting and pleasant environment.

Our success is your smile and the smile of your loved ones, as it shows we've been able to make a moment of your life easier, nicer and healthier.

My very personal commitment to you is that, in any of our relationships, all of us will strive for your smile, your wellness and your health.

Warmest regards,

#### Ermanno Sarra

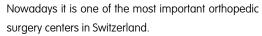
CEO, Ars Medica Group

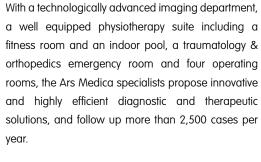


### Ars Medica Clinic



The **Ars Medica Clinic** was founded in 1989 in Gravesano, 7 km north of Lugano.













### Sant'Anna Clinic



The **Sant'Anna Clinic**, founded in 1934 by the Sant'Anna nuns community, is located in Sorengo, on one of the hills round Lugano, 2 km west of the city, in green surroundings with a breathtaking view over the southern alps, the city of Lugano and its lake.



Since 1995 the Sant'Anna Clinic has belonged to the Ars Medica Group and specializes in women's health, internal medicine, oncology, general surgery, plastic surgery and hand surgery.





Since 2006 and the foundation of the IIRM center (International Institute for Reproductive Medicine), the Sant'Anna Clinic has also been offering up-to-date solutions in the treatment of couple-related infertility.



Mrs. Maria Brovelli, head of the maternity unit at the Sant'Anna Clinic

# We're Swiss, we are dedicated to outstanding quality



"Swissness" is part of our genes and is a subtle mix of respect for tradition and desire for progress to reach the highest possible quality, with undivided attention to precision, reliability and safety.

Our clinics were amongst the first in Switzerland to be 9001:2000 certified. This certification means that the care we provide our patients is under continuous quality assurance monitoring, as the whole system is constantly sized up and inspected, in order to guarantee always the maximum efficiency and quality in each and every aspect of our services.

Moreover, in 2007 our clinics also started to carry out quality measurements with the aid of an external association, called "Outcome", performing in the Swiss healthcare system; the results of these measurements allow a benchmarking and an evaluation of the care service from the patient's point of view.







The CEO Mr. Ermanno Sarra with Dr. Massimo Brunati and Mrs. Morena Selva, nurse, at the Sant'Anna Clinic



# We're specialized

Because we believe specialization is the best way to top quality, our dedicated teams focus on 7 disciplines:

Women's medicine





**Obstetrics** 

Orthopedics and traumatology





Internal and preventive medicine



Reproductive medicine



Oncology



Plastic surgery

#### **Obstetrics**

The Sant'Anna Clinic used to be called the "Cradle of Ticino" making Sorengo the birthplace for over 50,000 "Luganese" people.

Nowadays, our midwives and neonatologists welcome 900 newborn every year, of many different nationalities, allowing our patients to experience their most wonderful moment with the possibility to choose between a "natural" delivery with alternative methods and an anesthetized delivery, which is more and more requested.

Our team also offers courses oriented to the preparation for this great and often unique adventure, with the aid of natural means such as water, breathing exercises and massage.

And with the ageing of its first babies, who are now over 70 years old, Sant'Anna has evolved from a maternity unit to a comprehensive women's healthcare center.





### Women's medicine

Since its founding the vocation of the Sant'Anna Clinic has always been as a place dedicated to the woman. A vocation that today is more alive than ever, aided by everything that innovation and technology can add to this natural devotion.

At the base of the ability to offer an up-to-date, personalized service are the constant investments in the most advanced equipment for diagnosis and therapy, the synergy of different and complementary specializations, the experience of our specialists and their willingness to confront each other.

Our gynecologists operate with the most advanced techniques reducing invasiveness as much as possible, collaborating with radiologists and oncologists in a working group on breast cancer and with plastic surgeons for reconstructive surgery.





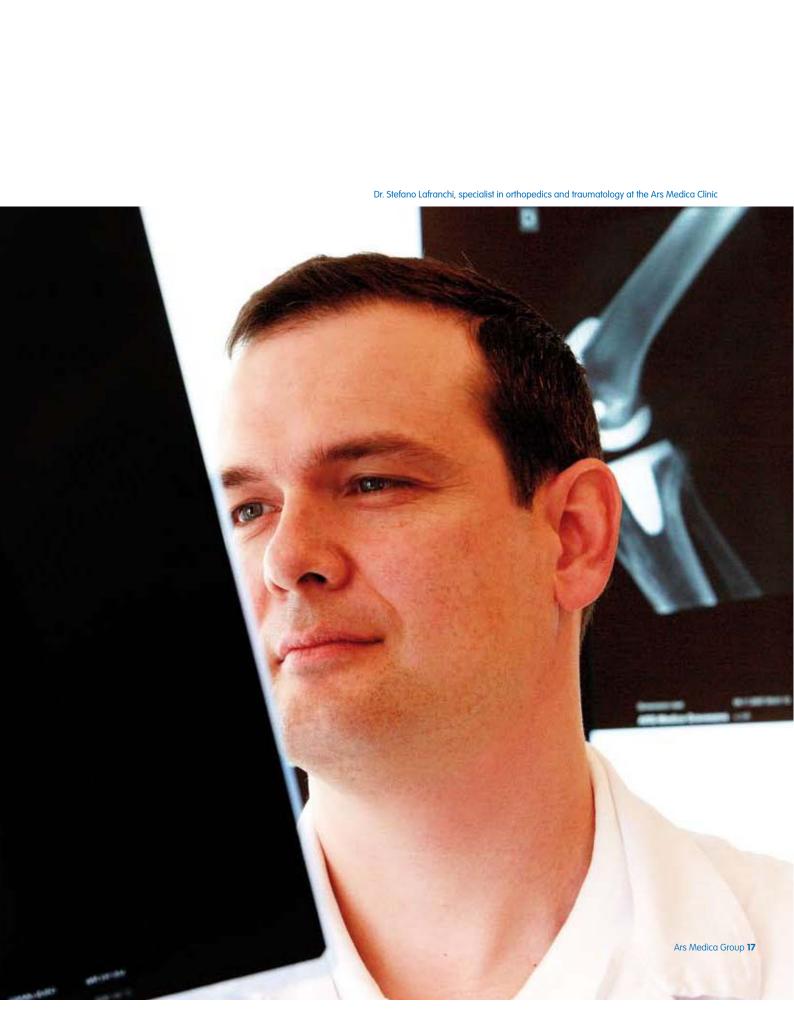
# Orthopedics and traumatology

Our team of orthopedic surgeons is perfectly organized according to their sub-specialties: shoulder, elbow, wrist, hand, hip, knee and ankle.

Favoring the most innovative and least invasive techniques, contributing to the development of new prostheses which will most benefit patients is our daily work just as creating the best post-operation conditions for our patients to recover mobility as safely and quickly as possible.

Sports medicine is another very important domain of activity for our doctors and physiotherapists, who are used to taking care of all sport practitioners including the highest level.





# Oncology

Our oncologists, supported by general surgeons, radiologists, a dedicated nursing team and a psychooncology service, diagnoses, treats and follows up oncologic pathologies, including solid tumors, lymphoma and chronic leukemia.

The oncology department is organized with two services, an inpatient service and a day hospital service to provide patients with intensive therapies and allow them to go back home afterwards.



 $\operatorname{Mrs.}$  Nadia Grandi, technician at the radiology unit of the Sant'Anna Clinic

#### **Preventive Medicine**

In 2008 Ars Medica International welcomes the Medicine of the future: personalized, preventive medicine.

Because we know that your health-related risks can be clearly identified and that we can support you in reducing them, we believe it is part of our mission to do so.

Indeed, it is widely recognized that prevention plays a fundamental role in improving the quality and the "quantity" of life. Thanks to the progress and the innovations allowed by the research in this field, it is nowadays possible to intervene before the appearance of the disease on risky habits in life-style, including diet, thus addressing everybody's need and desire for healthier ageing.

Especially in the hectic business world of today, sometimes our bodies and our minds really need a break from stress, rushing, bad habits and their negative effects on our health.

In a relaxing, resting atmosphere, our patients will enjoy a "healthy break" supported by the expertise and the highly personalized consultancies of renowned specialists, as well as by the most advanced and sophisticated diagnostic tools.





# Reproductive Medicine

#### The International Institute of Reproductive Medicine

(IIRM) is a Swiss medical-scientific center operating in the field of reproductive medicine and assisted medical procreation. The objective of the Institute is the diagnosis and treatment of female and male infertility and also of the couple, as well as the diagnosis of genetic diseases.

#### The excellence of the services is guaranteed by:

- the professionalism and international scientific prestige of the doctors and biologists at the center
- a complete approach to the problems concerning the couple's fertility
- the use of avant-garde technology at international level
- constant scientific research activity at high levels
- the chance to offer our patients a complete course of diagnostic and therapeutic treatments within the same structure according to the modern concept of "One Stop Clinic".

### The services are concentrated in the following fields:

- andrological diagnostics and therapy
- gynecological diagnostics and therapy
- medically assisted procreation procedures
- social-psychological support

For further information the internet site **www.iirm.ch** can be consulted.





# Plastic surgery

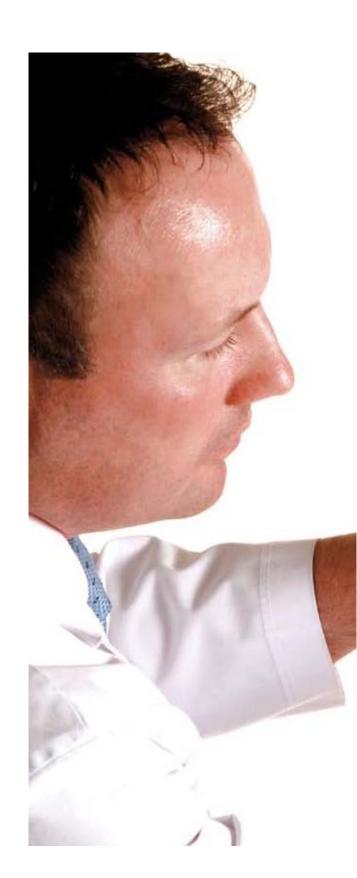
Multiple skills have been developed within the ambit of reconstructive and cosmetic plastic surgery. Thanks to the presence of specialists of international fame we are able to offer the classic treatments for esthetic and rejuvenating surgery but also with the most innovative and sophisticated techniques.

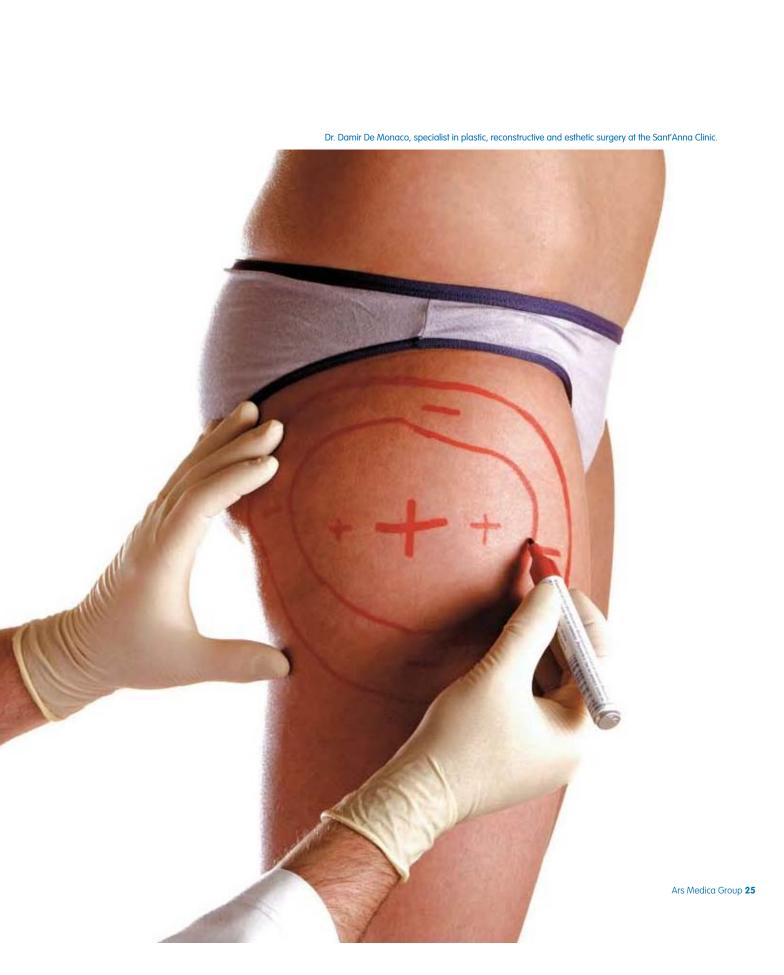
Therapies which are strictly surgical can also be helped along with a wellness treatment in the widest sense; in this field we offer anti-ageing treatments and for facial rejuvenation.

However, our Group also focuses on reconstructive plastic surgery as part of the healing process. Thanks to important interdisciplinary synergies developed over the course of the years (oncology, breast cancer research, orthopedics and sports medicine), we are able to offer treatment at international level also in the presence of the most critical sickness situations and where the outcomes have been traumatic.

The Group's offer is also differentiated according to the patient's individual requirements; three clinics with different specialist directions enable the best solution to be targeted in every situation.

The comfortable, cordial surroundings and the absolute discretion of all our staff, selected accurately on the base of their skills and experience, are the best premises for high quality treatment and quick recovery far from the pressure of daily commitments.





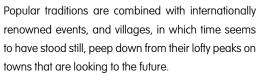
# Welcome to Ticino, a land of marvellous nature and exquisite gastronomy



Ticino is a marvellous land of natural contrasts: in winter, while the snow covers the Alpine peaks and valleys, the lake regions around Lugano and Locarno enjoy a mild, Mediterranean climate.



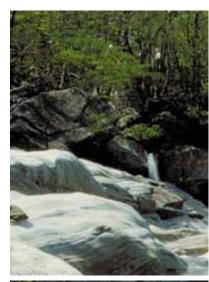
Alpine landscapes merge into typically Mediterranean scenery, giving you a foretaste of the lands to the South and at the same time of typical mountain landscapes. And then again steep and winding valleys, high blue skies and famous peaks stretching to infinity, rivers snaking their way across the green valley floor.





But ours is a land dedicated not only to nature, but also to gastronomy: a fully fledged «regional cuisine», since it is based on regional produce. A region to savour seated at wooden tables under ancient chestnut trees at a traditional "grotto", where the owner will serve you locally produced cold cuts and wines, and jealously guarded specialities.

A region, however, where a more noble culinary tradition also flourishes for the delectation of more refined palates, who can enjoy the haute cuisine of the most exclusive restaurants.







From above: nature in the Verzasca Valley, the lakeside of Lugano and the Brissago islands.

# Welcome to Ticino, a place to enjoy events and shopping



A place to have fun and relax, where you will enjoy the finest art and the most interesting cultural events, and where even the greatest shopping addicts will find just everything and anything.



Many varied events are held throughout the year and some of the most internationally famous ones include the summer concerts, the Locarno Film festival and music festivals such as Estival Jazz and Piazza Blues, which has seen legends like Miles Davis and Ray Charles performing, just to mention two examples.

Throughout the year Lugano and its surroundings offer a full calendar of events and happenings: whether it's music, art, dance, theatre, sport or folk festivals, you are simply spoilt for choice!



©Fotofestival.ch ©Festival internazionale del film Locarno







Via Nassa, the main shopping street of Lugano









# In the heart of Europe

Ticino, where our three clinics are located, is one of the Southern regions of Switzerland, 80 km north of the city of Milan, Italy, and its international airports (Malpensa and Linate), and 15 minutes from Lugano Airport, which is connected with Zurich, Geneva and Rome.















Ars Medica Group 31









## We listen to you



At your request our guest relations officer can organize your whole stay in Switzerland, from your travel and transfer to our clinics (in limousine or by helicopter), to any administrative task or tourist arrangement for you or your loved ones.

Don't hesitate to contact us for any information you may need:

+41 91 985 12 11

#### You can call our information desk during the following times:

From Switzerland: 7.00 am - 8.00 pm
From London: 6.00 am - 7.00 pm
From New York: 1.00 am - 2.00 pm
From Moscow: 9.00 am - 10.00 pm
From Johannesburg: 8.00 am - 9.00 pm
From Dubai: 10.00 am - 11.00 pm
From Jakarta: 1.00 pm - 2.00 am

From Hong Kong: 2.00 pm – 3.00 am

Or you can write to:

## com@arsmedica.ch

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